Jandel Homes

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FOR IMMEDIATE RELEASE

COMMUNITY COMES TOGETHER TO HELP LOCAL FAMILIES IN NEED

Introduced in 2014, the Fill a House Christmas Campaign sees local businesses and community leaders in Edmonton and Grande Prairie to take on the challenge of filling one of Jandel Homes' show homes, at each Sales Centre, with donations of non-perishable food, cash and new unused toys. In each region, the donations assist local families that are struggling to make ends meet through the holidays.

"Given the economy, we were expecting donations to be down, but the community really came through this year," says Dan Hill, Director of Sales with Jandel Homes. "I am thrilled to report that we surpassed last year's donations and that enables us to help out an awful lot of families".

The 2016 Fill a House Campaign generated 875 toy donations, over 2,200 food items and \$12,500 in cash and gift certificates. The donations this year were raised in support of the Stony Plain Kinsmen Club and Spruce Grove Kinettes Christmas Hamper Programs and in Grande Prairie, the Campaign supported the regional food bank and Big Country FM's Big Toy Box Campaign.

"It's pretty fantastic to watch the whole community come together to support these families", says Hill. "We are really thankful to have our annual sponsors, but we also saw some new companies get involved. Organizations like Lighthouse Church, 840 CFCW, Top Draw and Leonhardt's No Frills actually adopted their own rooms within the house in Edmonton! And in Grande Prairie, Trapped took the initiative to gather donations by selling hints to escape in exchange for a donation. That initiative alone helped us fill an entire pantry with food".

Introduced in 2014, the Fill a House Campaign is an annual fundraiser that has raised a combined total of almost 3,000 toys, 6,500 food items and \$67,500 in monetary donations since its inception.

About The Fill a House Campaign

The Campaign runs annually for three weeks from November 14th to the second week in December. In 2016, the Campaign was sponsored by Jandel Homes, <u>TD Wealth</u>, <u>840 CFCW</u>, <u>Leonhardt's No Frills</u>, <u>Top Draw</u>, <u>Lighthouse Church</u>, <u>Triple M Housing</u>, <u>Prism Engineering</u>, <u>Deford Contracting</u>, <u>McLennon Ross</u>, <u>RBC Dominion Securities</u> and <u>The Courtyard Marriott Edmonton</u>.

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Attachments

